

1 first page of sign up

Google
Welcome to Google

 arandomnameforaperson@gmail.com

Phone number (optional)

We'll use your number for account security. It won't be visible to others.

Recovery email address (optional)

We'll use it to keep your account secure

Day Month Year

Your date of birth

Gender

Your personal info is private and safe 

[Why we ask for this information](#)

[Back](#) [Next](#)

English (United Kingdom) ▾ Help Privacy Terms

2 clicked "Next"

Google
Create your Google Account

to continue to Gmail

First name Last name

Username @gmail.com

You can use letters, numbers & periods

One account. All of Google working for you.

Sign in instead [Next](#)

English (United Kingdom) ▾ Help Privacy Terms

3 clicked "Next"

Google
Verifying your phone number

For your security, Google wants to make sure that it's really you. Google will send a text message with a 6-digit verification code. *Standard rates apply*

 Enter verification code

Back Call instead Verify Your personal info is private and safe

English (United Kingdom) ▾ Help Privacy Terms

4 clicked "Verify"

Google
Get more from your number

If you like, you can add your phone number to your account for use across Google services. [Learn more](#)

For example, your number will be used to

Receive video calls & messages

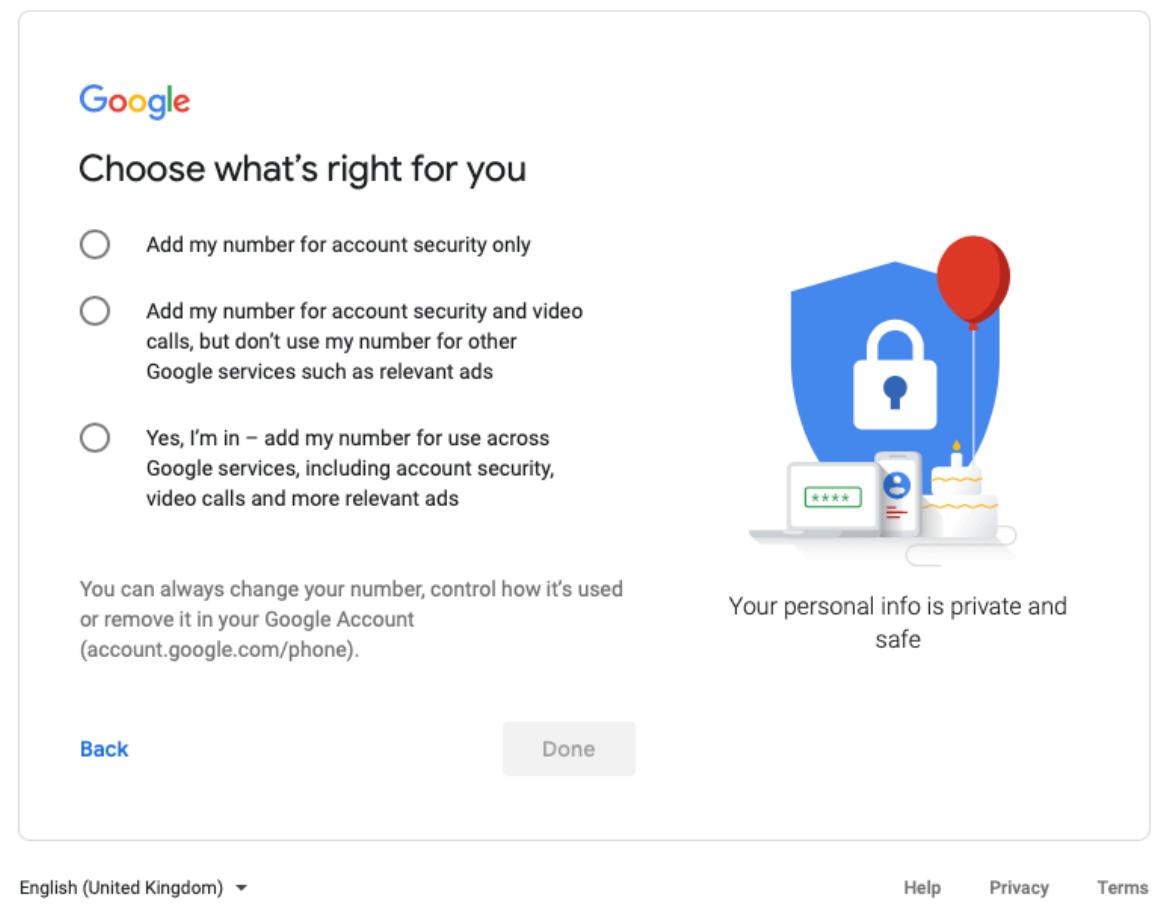
Make Google services, including ads, more relevant to you

[More options](#)

Back Skip Yes, I'm in Your personal info is private and safe

English (United Kingdom) ▾ Help Privacy Terms

5 Clicking "more options" revealed this screen



Google

Choose what's right for you

Add my number for account security only

Add my number for account security and video calls, but don't use my number for other Google services such as relevant ads

Yes, I'm in – add my number for use across Google services, including account security, video calls and more relevant ads

You can always change your number, control how it's used or remove it in your Google Account (account.google.com/phone).

Your personal info is private and safe

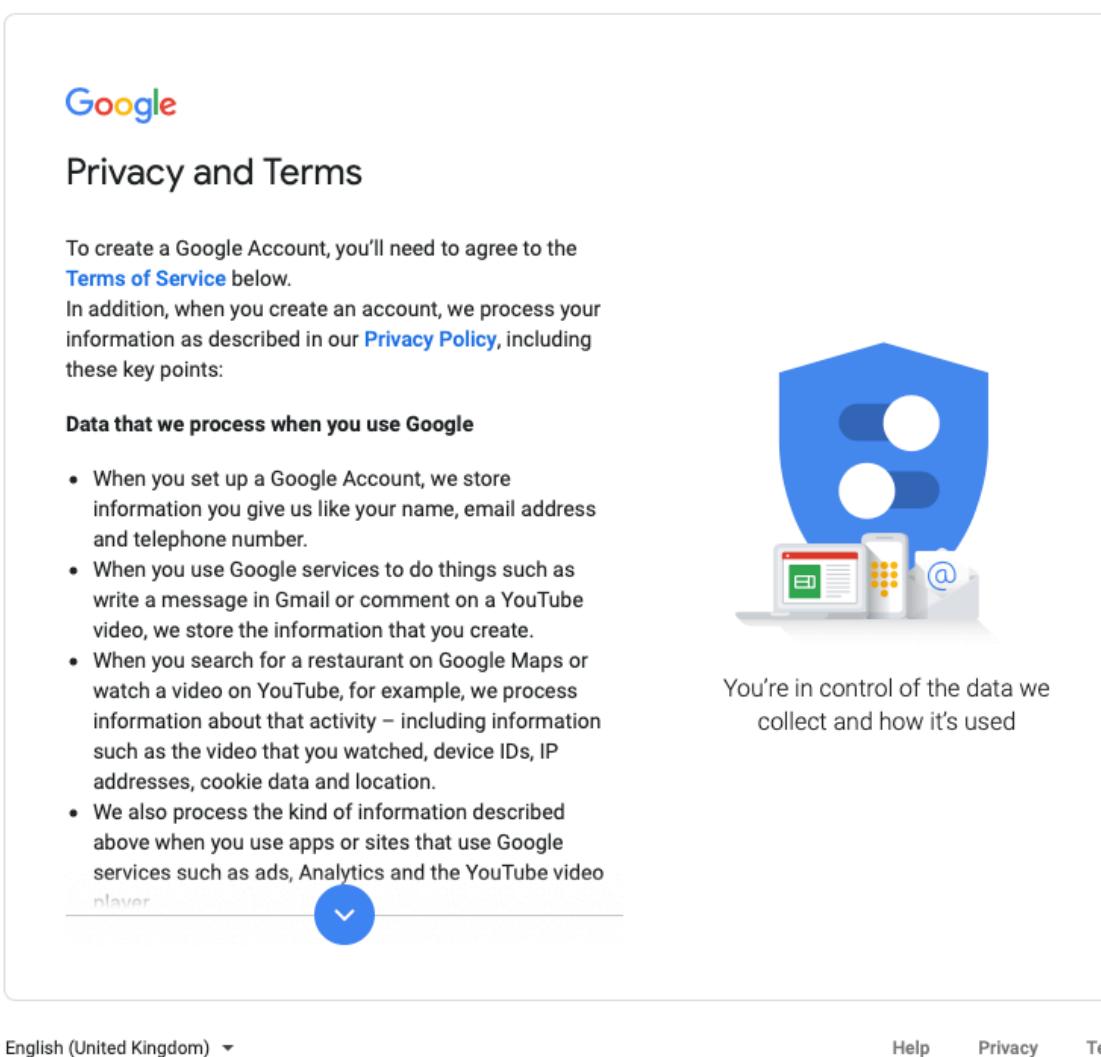
Done

Back

English (United Kingdom) ▾

Help Privacy Terms

6 Clicking an option and "Done" revealed this screen



Google

Privacy and Terms

To create a Google Account, you'll need to agree to the [Terms of Service](#) below. In addition, when you create an account, we process your information as described in our [Privacy Policy](#), including these key points:

Data that we process when you use Google

- When you set up a Google Account, we store information you give us like your name, email address and telephone number.
- When you use Google services to do things such as write a message in Gmail or comment on a YouTube video, we store the information that you create.
- When you search for a restaurant on Google Maps or watch a video on YouTube, for example, we process information about that activity – including information such as the video that you watched, device IDs, IP addresses, cookie data and location.
- We also process the kind of information described above when you use apps or sites that use Google services such as ads, Analytics and the YouTube video player.

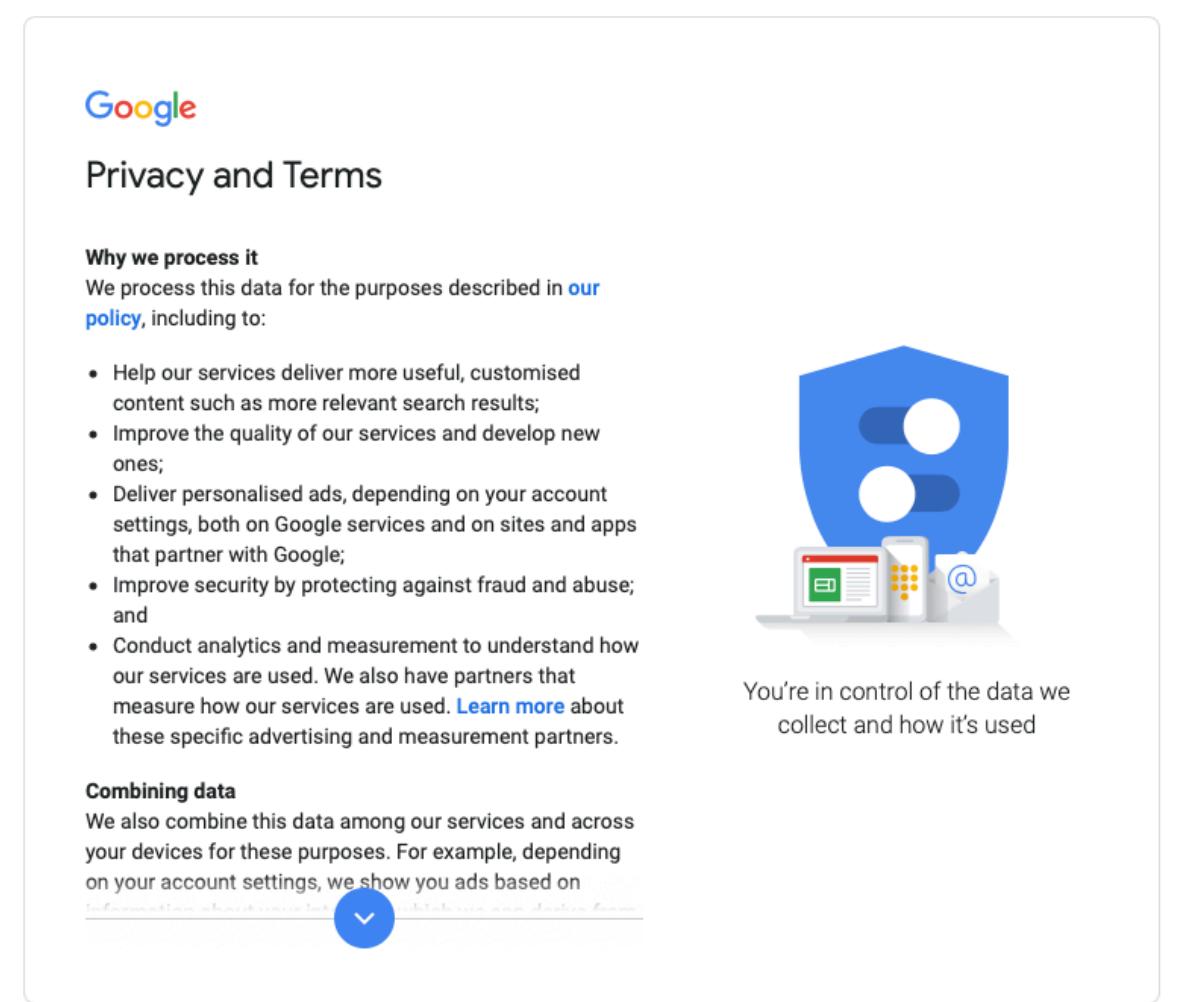
You're in control of the data we collect and how it's used

Done

English (United Kingdom) ▾

Help Privacy Terms

7 Scrolling down revealed this text



Google

Privacy and Terms

Why we process it

We process this data for the purposes described in [our policy](#), including to:

- Help our services deliver more useful, customised content such as more relevant search results;
- Improve the quality of our services and develop new ones;
- Deliver personalised ads, depending on your account settings, both on Google services and on sites and apps that partner with Google;
- Improve security by protecting against fraud and abuse; and
- Conduct analytics and measurement to understand how our services are used. We also have partners that measure how our services are used. [Learn more](#) about these specific advertising and measurement partners.

Combining data

We also combine this data among our services and across your devices for these purposes. For example, depending on your account settings, we show you ads based on

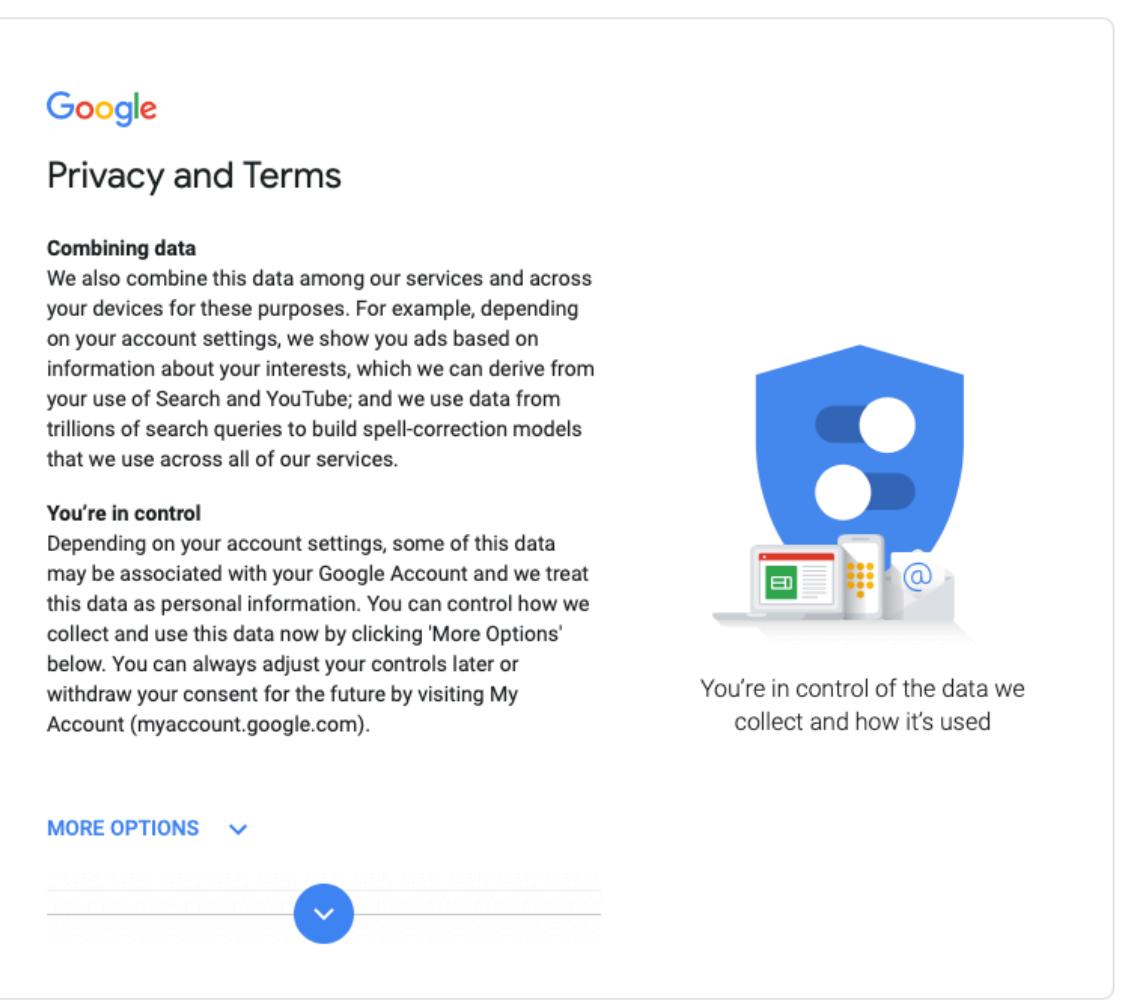
You're in control of the data we collect and how it's used

MORE OPTIONS ▾

English (United Kingdom) ▾

Help Privacy Terms

8 Scrolling down revealed this text



Google

Privacy and Terms

Combining data

We also combine this data among our services and across your devices for these purposes. For example, depending on your account settings, we show you ads based on information about your interests, which we can derive from your use of Search and YouTube; and we use data from trillions of search queries to build spell-correction models that we use across all of our services.

You're in control

Depending on your account settings, some of this data may be associated with your Google Account and we treat this data as personal information. You can control how we collect and use this data now by clicking 'More Options' below. You can always adjust your controls later or withdraw your consent for the future by visiting My Account (myaccount.google.com).

You're in control of the data we collect and how it's used

English (United Kingdom) ▾

Help Privacy Terms

9 Scrolling down revealed this text

Google

Privacy and Terms

that we use across all of our services.

You're in control

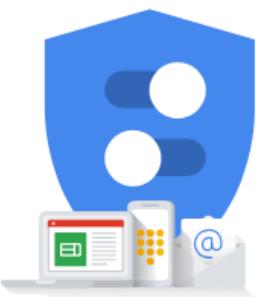
Depending on your account settings, some of this data may be associated with your Google Account and we treat this data as personal information. You can control how we collect and use this data now by clicking 'More Options' below. You can always adjust your controls later or withdraw your consent for the future by visiting My Account (myaccount.google.com).

[MORE OPTIONS](#) ▾

I agree to the Google Terms of Service

I agree to the processing of my information as described above and further explained in the Privacy Policy

[Cancel](#) [Create Account](#)



You're in control of the data we collect and how it's used

10 Clicking "MORE OPTIONS" revealed this dialogue

The screenshot shows the 'Privacy and Terms' section of the Google website. At the top, the Google logo is followed by the title 'Privacy and Terms'. Below this, a 'MORE OPTIONS' button with a dropdown arrow is visible. The main content area contains text about customizing the Google experience and adjusting personalization settings. It also states that users can learn more about these options, adjust them, and review their activity in their Google Account. Below this text, the 'Web & App Activity' section is shown, which describes how Google saves activity on its sites and apps, including searches and associated info like location. It also mentions that Google saves activity from sites, apps and devices that use Google services, including Chrome history. This helps Google provide better search results, suggestions and personalisation across Google services. At the bottom, there is a 'Save my Web & App Activity in my Google Account' button with a dropdown arrow, and a large blue hexagonal icon with a shield shape containing two white sliders and a smartphone, laptop, and email icon below it. To the right of the icon, the text 'You're in control of the data we collect and how it's used' is displayed.

Customise your Google experience by confirming your personalisation settings and the data stored with your account.

You can always learn more about these options, adjust them, and review your activity in your Google Account (account.google.com).

⌚ Web & App Activity

Saves your activity on Google sites and apps, including searches and associated info like location. Also saves activity from sites, apps and devices that use Google services, including Chrome history. This helps Google provide better search results, suggestions and personalisation across Google services.

Save my Web & App Activity in my Google Account

You're in control of the data we collect and how it's used

11 Scrolling down revealed this text

Google

Privacy and Terms

History. This helps Google provide better search results, suggestions and personalisation across Google services.

Save my Web & app activity in my Google Account

Don't save my Web & app activity in my Google Account

[Learn more](#)

Ads Personalisation
Google can show you ads based on your activity on Google services (such as Search or YouTube), and on websites and apps that partner with Google.

Show me personalised ads



On by default

You're in control of the data we collect and how it's used

12 Clicking "Learn more" in "Web & App Activity list" revealed this dialogue

Google

Privacy and Terms

Save my Web & app activity in my Google Account

Web & App Activity

When this option is on, data saved in your Google Account may include:

- Your searches and things that you do on other Google services, including your location and other associated data
- Your Chrome history (if Chrome Sync is turned on)
- Your activity from sites, apps and devices that use Google services

on websites and apps that partner with Google.

Got it

Show me personalised ads

Show me ads that aren't personalised

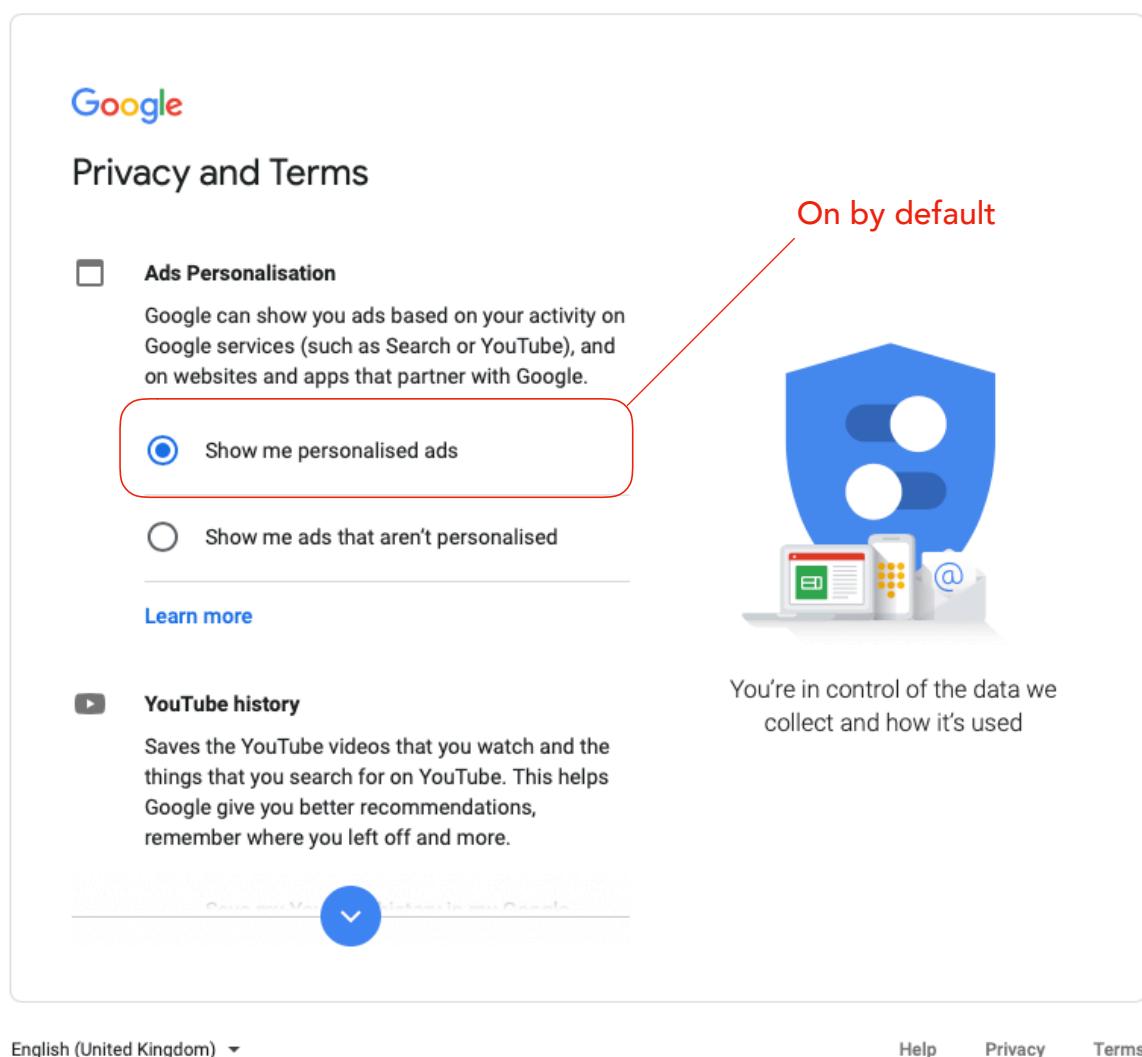
English (United Kingdom) ▾

Help

Privacy

Terms

13 Scroll down revealed this text



Google

Privacy and Terms

Ads Personalisation
Google can show you ads based on your activity on Google services (such as Search or YouTube), and on websites and apps that partner with Google.

Show me personalised ads
 Show me ads that aren't personalised

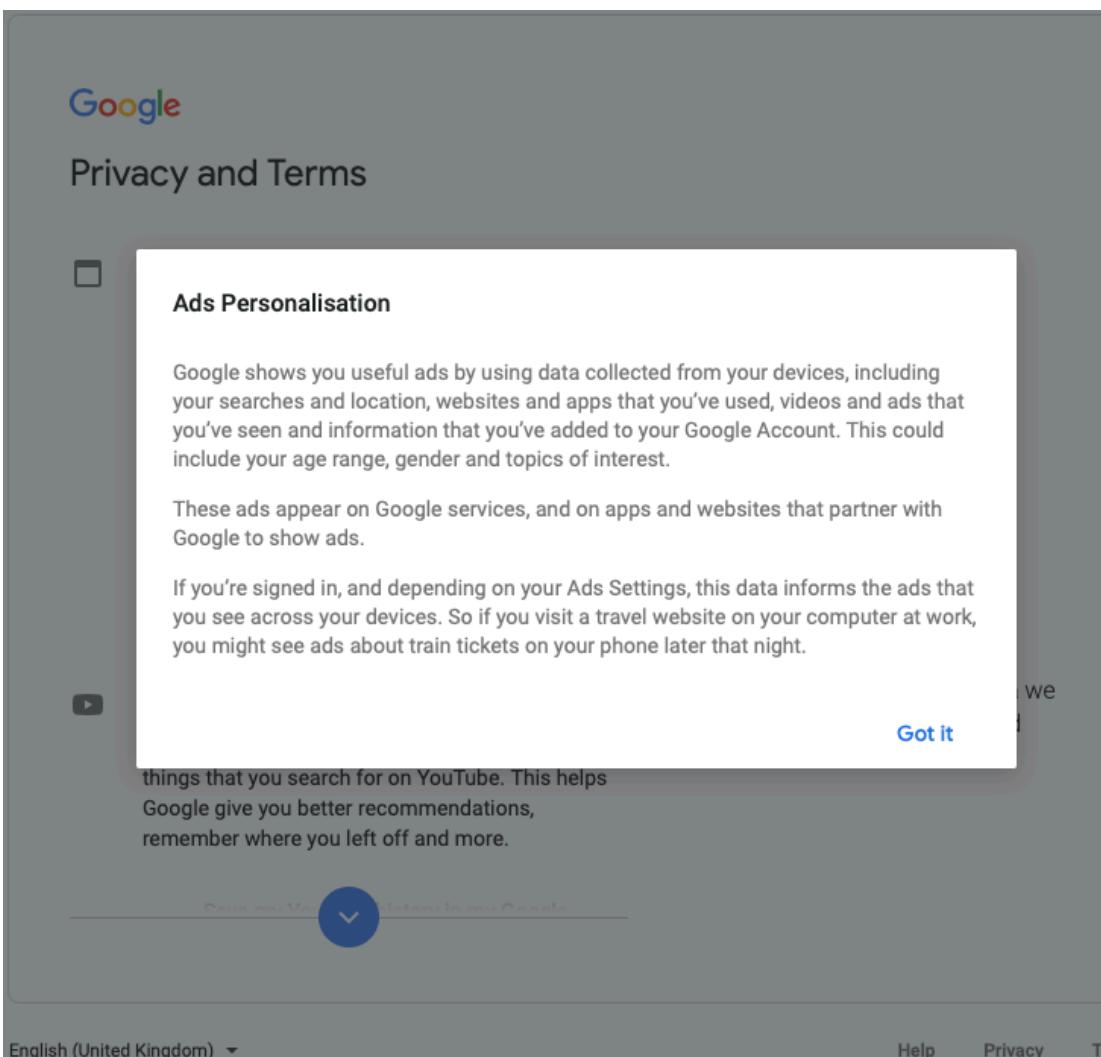
[Learn more](#)

YouTube history
Saves the YouTube videos that you watch and the things that you search for on YouTube. This helps Google give you better recommendations, remember where you left off and more.

You're in control of the data we collect and how it's used

English (United Kingdom) ▾ Help Privacy Terms

14 Clicking "LEARN MORE" in "Ads personalisation" list revealed this dialogue



Google

Privacy and Terms

Ads Personalisation

Google shows you useful ads by using data collected from your devices, including your searches and location, websites and apps that you've used, videos and ads that you've seen and information that you've added to your Google Account. This could include your age range, gender and topics of interest.

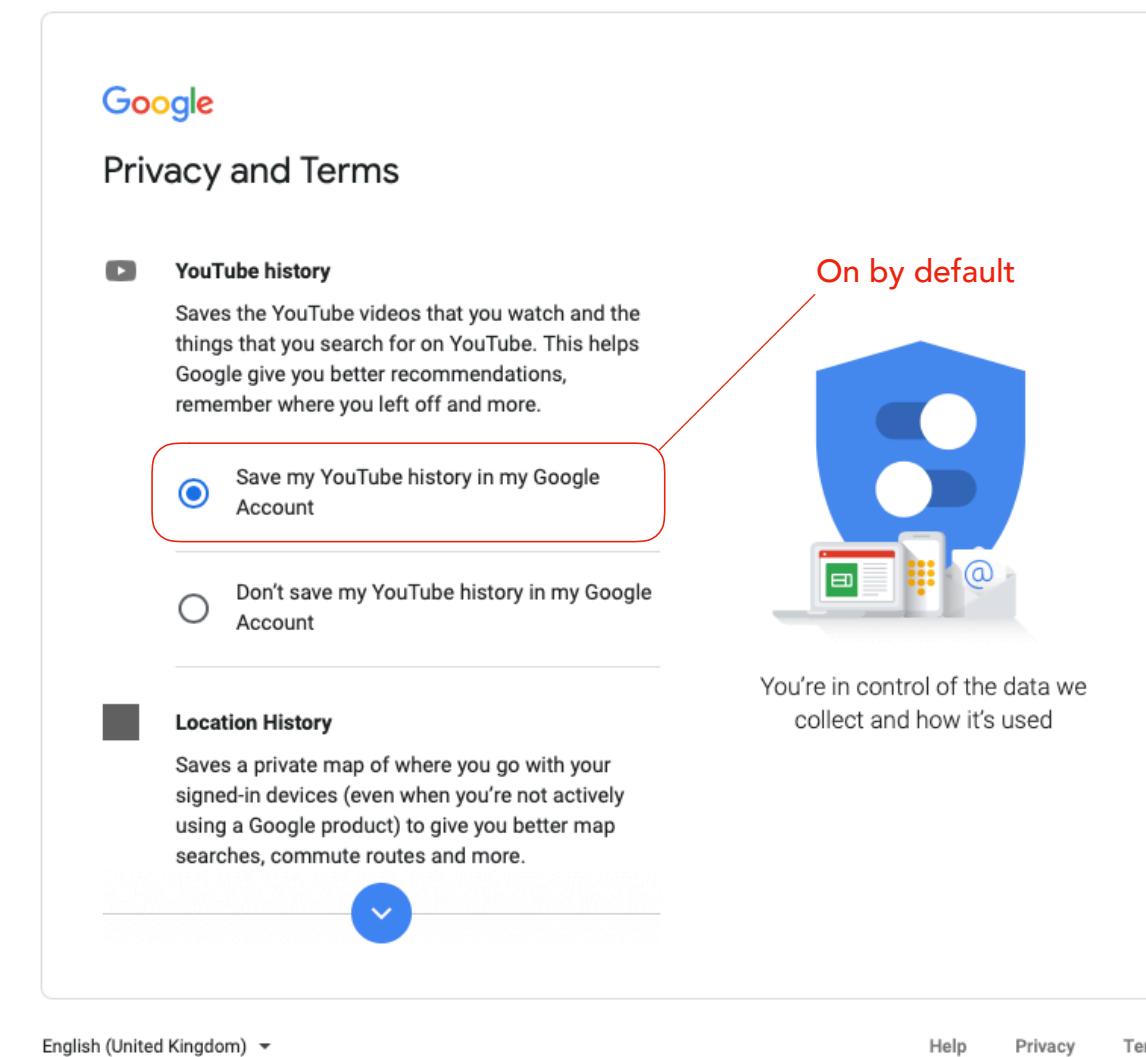
These ads appear on Google services, and on apps and websites that partner with Google to show ads.

If you're signed in, and depending on your Ads Settings, this data informs the ads that you see across your devices. So if you visit a travel website on your computer at work, you might see ads about train tickets on your phone later that night.

[Got it](#)

English (United Kingdom) ▾ Help Privacy Terms

15 Scroll down revealed this text



Google

Privacy and Terms

YouTube history
Saves the YouTube videos that you watch and the things that you search for on YouTube. This helps Google give you better recommendations, remember where you left off and more.

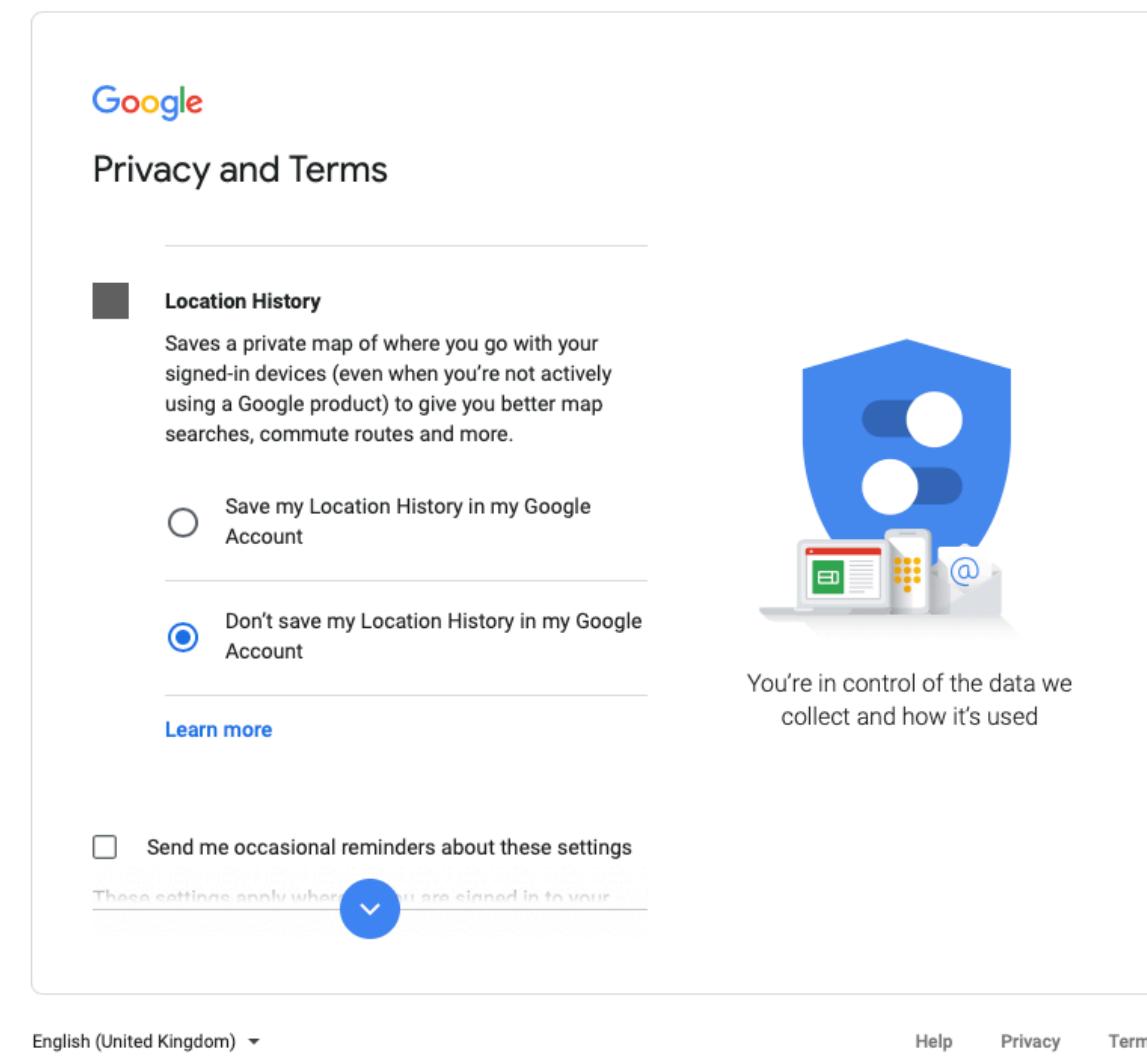
Save my YouTube history in my Google Account
 Don't save my YouTube history in my Google Account

Location History
Saves a private map of where you go with your signed-in devices (even when you're not actively using a Google product) to give you better map searches, commute routes and more.

You're in control of the data we collect and how it's used

English (United Kingdom) ▾ Help Privacy Terms

15 Scroll down revealed this text



Google

Privacy and Terms

Location History
Saves a private map of where you go with your signed-in devices (even when you're not actively using a Google product) to give you better map searches, commute routes and more.

Save my Location History in my Google Account
 Don't save my Location History in my Google Account

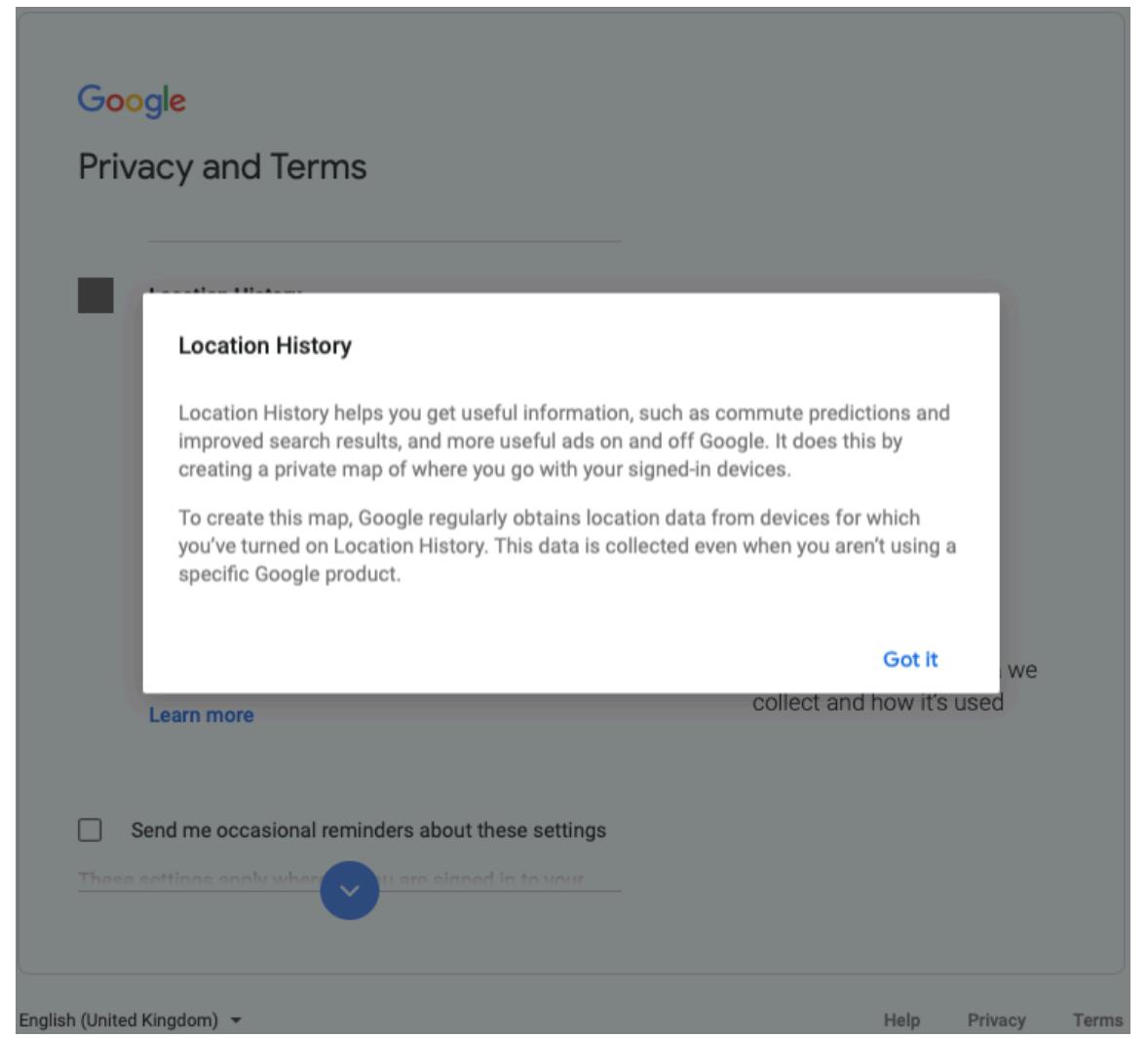
[Learn more](#)

Send me occasional reminders about these settings

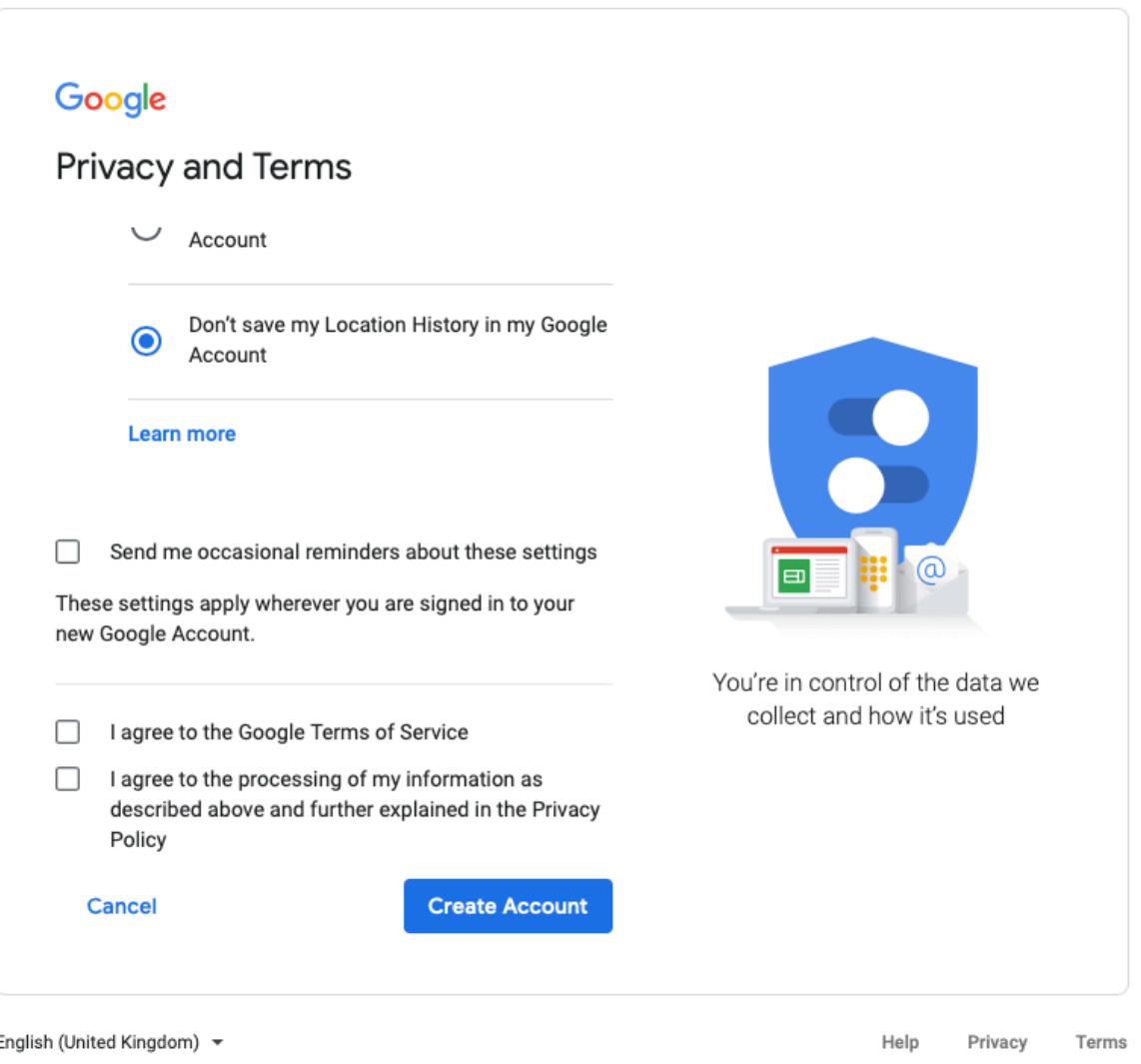
You're in control of the data we collect and how it's used

English (United Kingdom) ▾ Help Privacy Terms

17 Clicking "LEARN MORE" in Location History list revealed this dialogue



18 Scroll down revealed this text



1 first page of sign up

2 clicked "Next"

3 clicked "Next"

4 clicked "Verify"

5 Clicking "more options" revealed this screen

6 Clicking an option and "Done" revealed this screen

7 Scrolling down revealed this text

8 Scrolling down revealed this text

9 Scrolling down revealed this text

10 Clicking "MORE OPTIONS" revealed this dialogue

11 Scrolling down revealed this text

12 Clicking "Learn more" in "Web & App Activity list" revealed this dialogue

13 Scroll down revealed this text

14 Clicking "LEARN MORE" in "Ads personalisation" list revealed this dialogue

15 Scroll down revealed this text

16 Clicking "LEARN MORE" in "Location History" list revealed this dialogue

17 Clicking "LEARN MORE" in "Location History" list revealed this dialogue

18 Scroll down revealed this text